

Streetscape Leonia-2012

We are pleased to announce a new volunteer program allowing individuals and organizations to adopt and beautify public places in our town. The initial pilot phase of this program allows individuals to adopt one of the 16 built-in stone planters along Broad Avenue to plant and maintain flowers and other plants in that space for a one- year period. Modeled on Adopt-a-Space programs in other communities and “Tidy Town” programs in Commonwealth Countries, the goal is encourage civic involvement, community pride and to make small spaces within our community more attractive and inviting. Aesthetic improvements that make for more attractive public spaces encourage increased use of those spaces and greater economic activity. Improving our public spaces helps promote community involvement and helps our town thrive. It will make Leonia a nicer place to live and reminds us that every street should be beautiful.

We are soliciting volunteers (individuals, families, groups of friends, local businesses and community groups) to “plant the planters” in our downtown area in an informal arrangement and friendly co-operative atmosphere. What does this entail?

1. Choose one of the numbered built-in planters along Broad Avenue (see attached listing) and confirm its availability.
2. Commit to a) clean the site, b) plant the site and c) maintain the planter for the 2012 season. Volunteers would be expected to obtain their own supplies to plant and maintain these planters. (Tree sites are not currently included in this program.) Identification signs will be provided for participants to list their names at the planters.
3. Where plants currently exist in a planter (other than weeds) volunteers are asked to leave these plantings undisturbed but add additional plantings to improve the appearance of these planters.
4. Contact Ingrid Brennan, volunteer coordinator, at Leoniatransportation@gmail.com to sign up.

We invite you to contribute to this initiative. There are no funds to apply for, no rewards, and this is not a competition. If others already contribute to this effort, if you have suggestions or comments, please let us know.

Various individuals, local businesses, borough departments and community groups already work to improve Leonia streetscapes. These include:

Maria E. Andreu	J&S Cleaners	Manor Beverages
Michael Albanese	Kulite Semiconductor	McCartney-Leap Family
Andres Wine & Spirits	Leonia Cub Scouts	Meadowview Condominium
Pam Fenwick	Leonia Dog Owners Group	Moore’s Hardware
Borough Hall	Leonia DPW	NVE Bank
Drew & Judy Coyle	Leonia Fire Department	Paccico Jewelers
Dantes Italian Restaurant	Leonia Library	Sculpture for Leonia
Fontana Di Trevi	Leonia Manor Apartments	Carolyn Soberling
Giuliett Beauty Supplies	Leonia Recreation	Teng-Chen Family
Heads Up	Makroulakis Family	TJ Storff Landscaping

Thank you for your attention to this matter,
Leonia Transportation Committee
Leoniatransportation@gmail.com